



MUSEUM VISITOR SURVEY

1. Is this your first visit to our facility?

- Yes
 No

2. How did you hear about us?

- Tourist Information Centre
 Advertisement (newspaper, social media, radio)
 Word of Mouth
 Brochure or Newsletter
 Other: _____

3. Were you here for a special event/program (if yes, please enter event/program name)?

- Yes _____
 No

4. Which of our exhibits did you visit today? (please check all that apply)

- Pioneer Gallery
 Pioneer Village
 Chester Mjolsness World of Wildlife

5. Which exhibit did you enjoy most?

- Pioneer Gallery
 Pioneer Village
 Chester Mjolsness World of Wildlife

To better understand our patrons, we are asking for the following demographic information:

Gender: M F

Age: 8-15 16-25 26-35 36-65 over 65

Postal Code / Zip Code / Country:

Are you a member of the Sundre & District Historical Society? Yes No

Attended with? Solo Couple Family Friends Group/Program



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PLEASE RATE THE FOLLOWING BY CIRCLING THE NUMBER (1 is unsatisfactory; 5 is excellent)

1. **Did you find the artifacts/exhibits well-displayed and clearly labeled?**

1 2 3 4 5

2. **Did you find the museum clean and easy to maneuver?**

1 2 3 4 5

3. **The museum is interactive and engaging?**

1 2 3 4 5

4. **Admission rates are reasonable?**

1 2 3 4 5

5. **Museum volunteers and staff were helpful and knowledgeable?**

1 2 3 4 5

6. **If you received a guided tour, was it informative and enjoyable?**

1 2 3 4 5

7. **Please rate your overall experience.**

1 2 3 4 5

8. **Would you recommend us to friends and family?**

1 2 3 4 5

Comments/Suggestions: _____

Note: If you would like to be kept up to date on events and programs consider joining our mailing list. We do not share e-mails and all information is kept confidential. Newsletters come out seasonally.

E-Mail: _____

Thank you for taking the time to complete our Museum Survey.