Sundre and District Historical Society Annual General Meeting February 15, 2011 7:00 p.m.

Attendees: Darlene Smee, Jack Nichol, Chester Mjolsness, Martha Mjolsness, Mona Kibblewhite, Bob Worrall, Jim Farn, Annette Rose, Doreen Bergum, Larry Bergum, Marguerite Seymour, Hagen Staudt, Natalie Horne, Garry Vooys, Myron Thompson, Judy Bysterveld, Carl Bysterveld, Neil Charlton, Harold Webber, Sandra Williams, Rick Smee, Carol Brown, Len Schafer, Lorne Sharkey, Ethel Sharkey, Deb Ellithorpe.

Call to order: Jack Nichol called the meeting to order at 7:10 pm.

Minutes from last AGM: Judy Bysterveld moved that the minutes be accepted. 2nd by Mona Kibblewhite. Carried

Treasurer's Report

Deb Ellithorpe moved that the budget be accepted as presented. 2nd by Bob Worrall. Carried.

President's Report

Jack Nichol gave his president's report.

Manager's Report

Darlene Smee gave her manager's report. Find attached.

Election of Officers

President - Jack Nichol

Vice President – Garry Vooys

Secretary - Darlene Smee

Treasurer - Deb Ellithorpe

Directors

Judy Bysterveld

Carol Brown

Chester Mjolsness

Martha Mjolsness

Len Schafer

Bob Worrall

Mona Kibblewhite

Gene Fehr

Jim Farn

Natalie Horne

Carl Bysterveld

Special Thanks was given to Harold Webber for all his hard work over the years. The meeting was adjourned at 7:40 pm.

Prepared by,

Darlene Smee, Secretary

Approved by,

Jack Nichol, President

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Sundre and District Historical Society Regular Meeting February 15, 2011 @ 7:00 pm

Attendees: Darlene Smee, Jack Nichol, Deb Ellithorpe, Martha Mjolsness, Chester Mjolsness, Mona Kibblewhite, Jim Farn, Bob Worrall, Carl Bysterveld, Harold Webber, Neil Charlton, Marguerite Seymour, Lawrence Sharkey, Ethel Sharkey, Hagen Staudt, Carol Brown, Natalie Horne, Garry Vooys, Myron Thompson, Len Schafer, Judy Bystervelld

Call to Order: Jack Nichol called the meeting to order at 7:55 pm. Additions to the Agenda: 9 (i) Advertising — Chester Mjolsness

Correspondence

Thank you's & e-mails

We received a thank you from the High School Rodeo for our donation and a card from Judy and Carl Bysterveld for the flowers for their anniversary as well as an e-mail from Don Orr praising the museum. Door Prize Tickets

We still have lots to sell. The draw will be made on the weekend.

Beautification Project

We received an updated version as to what they are planning for the area around the museum. It was brought up that there is nothing shown in the plan in regards to lighting. Jack Nichol will go to the town and speak to them.

Innisfail Digital Sign

Innisfail will have a digital sign along the QE 2 for advertising.

Change on Website

The town are updating their website. We will be able to make changes on it ourselves in the future.

Minutes from last meeting: Garry Vooys moved that we accept the minutes as circulated. 2nd by Len Schafer. Carried

Old Business

Advertising (Walk on the Wild Side)

It was decided not to advertise in the Walk on the Wild Side paper.

GAIN workshop update

This was table until the March meeting.

Treasurer's Report

Deb Ellithorpe presented her report. **Deb Ellithorpe moved her report**. 2nd by Harold Webber. Carried

Manager's Report

Darlene Smee presented the Manager's report as attached.

Committee Reports

P2P

P2P has been dissolved. There will be a meeting to see if they want to continue running it with a volunteer board.



CARMN

CARMN now has a website set up we just have to get the information to them. We will get a 250 word description, 3-5 pictures and information similar to the brochure, hours, location, link to google and link to AMA. The next meeting is at the Kerrywood Nature Center in Red Deer.

Winterfest

We need to get some cleaning and organizing done before the weekend.

Chamber of Commerce

Darlene Smee gave a report on the Chamber of Commerce Meeting. There will be a mix and mingle at the Legion Hall on February 26 from 7-9. Len Schafer moved that we rent a table for \$10 and promote the museum. 2nd by Carol Brown. Carried. MOTION

Pinkest Little Town in the West

There is a committee set up and they are organizing a number of activities to raise money for this contest. Trochu won the Pinkest Little Town in the West last year and has challenged the Town of Sundre to outdo them. They raised \$22,000 last year. The town is judged on 2 things: the amount of money a town can raise (per capita) and the town's ability to become, the pinkest! If we win we will receive a free music concert as well as bragging right in the form of a big highway sign proclaiming us to be the "Pinkest Little Town in the West" for that year.

Skatepark

Jack Nichol gave an update on the Skatepark project. They need \$150,000 to build the first stage and they need \$12,000 for the down payment before anything can start.

Website

The Sundre Chamber of Commerce is launching a website which we can take advantage of as a member.

New Business

Conference in Camrose

It was decided not to attend this year.

Cowboy Trail Membership

There was some concern about how active this marketing group is. Darlene Smee will try to find our more information.

International Museum Day

International Museum Day is on May 18. The theme this year is "Museum and Memory". If anyone has any ideas of what we could do for this event let Darlene Smee know.

Donation to Trappers Association

Judy Bysterveld moved that we give a donation or 2 passes, 1 hat, a t-shirt and 2 pins for their Silent Auction they are having. 2nd by Garry Vooys. Carried MOTION

Advertising in Sundre Magazine

Chester Mjolsness made a motion that we put in a ¼ page ad at a cost of \$395 plus GST. 2nd by Jim Farn. Carried.

It was mentioned that we need more color in the ad to catch people's attention. It was suggested that we incorporate "pink" since we are working towards becoming the "pinkest town in the west".

Fire Safety booklet

Garry Vooys moved that we advertise in the booklet at a cost of \$157.50 plus GST. 2nd by Len Schafer. Carried

Benjamin Moore Grant

After reading over the criteria for this grant it was decided to not pursue it as we do not have a project

AB Summer Travel Show

It was decided not to attend. Too expensive.

Advertising - Chester Mjolsness

Chester Mjolsness had looked into advertising in the Hunting Regulations. Chester told them that if they have a cancellation that we would take the advertising spot. It would be around \$250 - \$500. If we do get the spot Chester has agreed to pay for it.

The meeting was adjourned at 9:40 pm. The next meeting will be on March 25, 2011 @7:00pm.

Prepared by

Approved by,

Jack Nichol, Chairperson